

Trent Kendall, Kendall Racing <http://www.kendallrace.com>

Avondale, AZ

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Born: 1-7-1979

Racing Class: ATV Senior Pro, WORCS 30+ A, SCORE Sportsmen and Pro

Machine: 2006 Honda TRX450R

Region: Southwest, Desert Racing

ATTN: Racing Sponsorship Department

Re: 2010-2011 ATV Off-Road Racing Sponsorship

Objective:

To obtain financial and/or product support while representing your company with the highest level of integrity and sportsmanship.

Background:

I began racing at the end of 2006 shortly after purchasing a 2005 Honda TRX450R. I quickly became addicted to the challenge of racing especially the longer endurance races. In 2007 I focused my attention on the Whiplash desert racing series and the Open Beginner points championship. I attended all 9 races and ended up taking 2nd place overall.

In 2008 I began my 2nd full racing season while taking part in a high intensity training regimen. I moved up two classes to the Open Expert class and won the season points championship.

In 2008 I raced in the prestigious SCORE Baja 1000 on the Kawasaki Pro Quad 9A team. I was a last minute replacement and my story was published as a special feature article in ATV Insider magazine (March/April 2009 Issue).

For 2009 I moved up to the Senior Pro class in the Whiplash desert racing series and I am currently second in the points chase. I have won 3 races this year in my new class. In June 2009 I raced in the SCORE Baja 500 with the 58A Sportsmen ATV team. We took first in the Sportsmen ATV class.

I really love the sport of ATV racing and I do whatever I can to help out fellow riders and help further the sport. I have published numerous tech articles, FAQ's, and racing stories on my website www.kendallrace.com. I also redesigned the Whiplash Racing organization website to make it more user-friendly and to give more information to the racers. I am also helping Whiplash Racing with contingency support from manufacturers in an effort to attract new racers to the sport.

Representation:

I will faithfully and respectfully represent your company on the track and on the podium.

All of my race stories, sponsor info and other information will be posted and kept up to date on the comprehensive <http://www.kendallrace.com> website.

I spend a lot of time online on internet message forums where I will represent and help promote your company to the best of my ability.

I will display your logo in a variety of ways, from web sites and blogs to banners and stickers on our 37 foot toy hauler and truck, ensuring positive and wide-spread exposure.

Goals:

My goal for the 2008 season was first place overall in the Whiplash Open Expert Class which I was able to achieve. In 2009 my goal was to finish in the top 3 in points in the Whiplash Senior Pro category, I ended up winning the championship.

In 2010 I plan to race the entire Best in the Desert series in the Expert Team class where I hope to finish in the top 3 in points. I would really like to put together my own Baja team to compete in next years SCORE Baja races. I believe these races will present new challenges for me and new opportunities to represent my sponsors to a larger audience.

Results

Date	Event	Class	Result	Comment
In 2007 I committed to doing all of the Whiplash races. I finished 2nd in the points championship.				
2-11-07	Vulture Mine 100 Wickenburg	Open Nov	2 nd	
3-25-07	Page 100, AZ	Open Nov	5 th	
4-29-07	Firebird GP	Open Nov	8 th	
5-20-07	Fort McDowell	Open Nov	1 st	My first win in Whiplash
7-15-07	Cinder Mountain 100	Open Nov	29th	Blown Engine (crank bearing)
9-2-07	Snowflake 100	Open Nov	2 nd	
10-7-07	Page 100, AZ	Open Nov	14th	2 separate flat tires
10-28-07	Fort McDowell #2	Open Nov	2nd	
12-2-07	Rocky Road 100, Wickenburg	Open Nov	9 th	3 separate flat tires.
2008 I moved up to the Open Expert Class and took home the championship.				
3-2-08	Vulture Mine 100, Wickenburg	Open Amt	4 th	
3-30-08	Ft McDowell	Open Amt	1 st	
4-26-08	Firebird GP	Open Exp	5 th	
5-17-08	Page 100, AZ	Open Exp	2nd	
6-28-08	Ft McDowell 6 Hour Team	Open Exp	6th	Night time endurance race.
8-2-08	Cinder Mountain 100	Open Exp	4th	
8-31-08	Snowflake 100	Open Exp	6th	
10-5-08	Ft McDowell #2	Open Exp	5th	
10-26-08	Best in the Desert Las Vegas 150	Ironman Amt	1st	11 th overall, including teams.
11-2-08	Firebird #2	Open Exp	4th	
11-21-08	Score Baja 1000	Pro ATV	7th	Blown engine, ATV 9A
12-5-08	Rock Road 100, Wickenburg	Open Exp	1st	1 st place overall for the season.
12-14-08	Speedworld Xmas GP	Expert	3rd	2 hour Team race.
In 2009 I moved up to the Senior Pro Class in Whiplash and won the championship.				
1-24-09	WORCS Speedworld	30+ A	7th	
2-1-09	Whiplash- Lake Havasu	Sr Pro	2nd	Missed 1 st by 1 second.
2-22-09	Whiplash- Rocky Road 100	Sr Pro	1st	1 st "Pro" Win
4-26-09	Whiplash- Firebird GP #2	Sr Pro	4th	
6-6-09	SCORE Baja 500	Sportsmen	1 st	ATV 58A
6-14-09	Whiplash- Slick Rock 100	Sr Pro	6 th	
8-9-09	Whiplash- Cinder Mtn 100	Sr Pro	1 st	
9-6-09	Whiplash Snowflake 125	Sr Pro	1 st	Biggest race of the series
10-4-09	Whiplash Firebird GP	Sr Pro	2 nd	
10-11-09	Grinding Stone GP	Open Pro	2nd	Stone Grinder GP Series
11-1-09	Whiplash Firebird GP #4	Sr Pro	5th	Broken chain
11-8-09	Grinding Stone GP	Open Pro	2 nd	
11-19-09	SCORE Baja 1000	Pro 450	DNF	Drivetrain failure, ATV 101A
12-6-09	Whiplash Speedworld GP	Sr Pro	2 nd	
For 2010 I am focusing on the Best in Desert Open Expert Championship.				
1-8-2010	BITD Parker 250	Expert	2 nd	
1-14-2010	Whiplash Speedworld GP	Sr Pro	2 nd	
3-14-2010	Whiplash Prescott GP	Sr Pro	3 rd	
4-24-2010	BITD Silver State 300	Expert		



Whiplash Desert Racing December 2008:



Whiplash Desert Racing- Fort McDowell Race #2, October 2008 Post-race, with my daughter Mavity.



Whiplash Desert Racing- Wickenburg Rocky Road 100, December 2008

